



8:30am – 4:00pm

Sunday 15 October 2017

Chinese Temple Grounds, Atherton

[www.tastesofthetablelands.com.au](http://www.tastesofthetablelands.com.au)

## Event Snapshot



Started in 2008 Tastes of the Tablelands festival is all about fresh flavours and what's hot in the region. Set in the beautiful surroundings of the Huo Wang Chinese Temple grounds in Atherton this festival showcases the producers and innovators of the region. Food, Entertainment, Local Crafts and Cultural Diversity all headline in this festival to create a celebration of the Atherton Tablelands.

### What Sets us Apart?



Tastes of the Tablelands is arguably the most significant foodie festival in the region. It showcases local producers, innovators, youth and culture. The setting of the National Trust grounds of the historic Chinese Huo Wang Temple creates a signature experience. The festival revolves around a stage of talented local entertainment and is reminiscent of an old-fashioned picnic day. Also mixes that 'under the tree' experience with the latest in food experiences. It is possible to taste and buy a huge variety of produce, much of it unique to this region.

### Who Are We?



Tastes of the Tablelands is a sub-group of the Rotary Club of Atherton. It is run by an enthusiastic committee of local residents with the assistance of a contracted Festival Manager who is responsible for the running the Festival under the guidance of the committee.

### Where are we going?

#### Our Top 5 Priorities:



- To continue to hold a sustainable festival each year to celebrate the local produce of the Atherton Tablelands
- To encourage primary producers and innovators to showcase their produce
- To highlight the beauty of the Atherton Tablelands as a tourism destination
- To contribute to the local economy of the region through the festival

### Making it Happen

#### Our Priority Actions are:



- The Festival will continue to grow and become recognised as a Destination Event over the next three years
- For the Festival to attract sponsorship, by securing support from local and regional businesses to ensure sustainability
- To increase media attention to the Atherton Tablelands to increase visitor and tourist numbers at the low and shoulder seasons thereby assisting in the economic growth and development of the Atherton region
- To remain a major project of the Rotary Club of Atherton